

# Export Outlook for Horticultural Products

Revised FY 2003 Forecast:  \$200 Million to \$11.8 Billion  
Initial FY 2004 Projection:  \$200 Million to \$12.0 Billion

## Revised FY 2003 Forecast

### Key Developments

- Very strong sales of wine & essential oils; strong sales to key mkts (Canada, Mexico, EU)

## Initial FY 2004 Projection

### Key Upside Developments

- Good apple, pear, citrus crops
- Tree nut sales expand
- Wine exports continue strong

### Key Downside Developments

- Vegetable sales are stagnant

### Wild Cards

- Crop sizes; global economy

## Export Value (\$Bil)

